

NCC Cable System Order

Order #	62313040
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Judy Grados
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	08/08/16 - 08/14/16
Agency	Del Cielo Media
Advertiser	Conservative Leadership Fund

Client Code	COLEA
Product Code	ORDR
Est Code	808814
Product Name	FL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/29/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$7,955.00	
Commission		\$1,193.25	
Net Total		\$6,761.75	
Total Spots		179	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.28 Rev: added \$2320 per agency request.
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	+6, Line added.
2	AEN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$57.00	\$684.00	30	+12, Line added.
3	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
4	CNN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	+6x, Line added.
5	CNN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	+10, Line added.
6	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$121.00	\$0.00	30	REMOVED SPOTS
7	DISC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$8.00	\$40.00	30	
8	DISC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$13.00	\$182.00	30	
9	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	
10	ESPN	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$60.00	\$300.00	30	
11	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$79.00	\$790.00	30	
12	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$121.00	\$1,210.00	30	
13	HIST	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$91.00	\$0.00	30	REMOVED SPOTS
14	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	+6x, Line added.
15	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$49.00	\$588.00	30	+12, Line added/
16	FXNC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	10	\$14.00	\$140.00	30	
17	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$25.00	\$350.00	30	
18	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$96.00	\$1,344.00	30	
19	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	+6x, Line added.
20	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$28.00	\$336.00	30	+12, Line added.
21	HIST	SASU	8/8/16	8/14/16	06:00	15:00						X	X	-	-	1	\$18.00	\$18.00	30	

NCC Cable System Order

Order #	62313040
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Judy Grados
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	08/08/16 - 08/14/16
Agency	Del Cielo Media
Advertiser	Conservative Leadership Fund

Client Code	COLEA
Product Code	ORDR
Est Code	808814
Product Name	FL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/29/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks			
Total		\$7,955.00	
Commission		\$1,193.25	
Net Total		\$6,761.75	
Total Spots		179	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.28 Rev: added \$2320 per agency request.
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$24.00	\$120.00	30	
23	HIST	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	30	
24	HIST	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$91.00	\$637.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	179	0	0	0	0	0	0	0	0	0	0	0	179
AMT	\$7,955.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,955.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/29/16

62313040 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62313040
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Judy Grados
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	08/08/16 - 08/14/16
Agency	Del Cielo Media
Advertiser	Conservative Leadership Fund

Client Code	COLEA
Product Code	ORDR
Est Code	808814
Product Name	FL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/29/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		1	
Total		\$7,806.00	
Commission		\$1,170.90	
Net Total		\$6,635.10	
Total Spots		181	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.28 Rev: added \$2370 per agency request.
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	+6, Line added.
2	AEN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$57.00	\$684.00	30	+12, Line added.
3	DISC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	0	\$13.00	\$0.00	30	REMOVED SPOTS
4	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$24.00	\$0.00	30	REMOVED SPOTS
5	CNN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	+6, Line added.
6	CNN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$25.00	\$300.00	30	+12, Line added.
7	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$121.00	\$0.00	30	REMOVED SPOTS
8	DISC	SASU	8/8/16	8/14/16	06:00	15:00						X	X	-	-	2	\$5.00	\$10.00	30	
9	DISC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	10	\$8.00	\$80.00	30	
10	DISC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
11	ESPN	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$60.00	\$300.00	30	
12	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	11	\$79.00	\$869.00	30	
13	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$121.00	\$1,331.00	30	
14	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	
15	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	+6, Line added.
16	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$49.00	\$588.00	30	+12, Line added.
17	FXNC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	15	\$14.00	\$210.00	30	
18	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$25.00	\$350.00	30	
19	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$96.00	\$960.00	30	
20	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	+6, Line added.
21	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$28.00	\$336.00	30	+12, Line added.

NCC Cable System Order

Order #	62313040	Flight Dates	08/08/16 - 08/14/16	Update Date	07/29/16
Syscode	1879	Agency	Del Cielo Media	Version	2 Vs. 1
System Name	Cox Media/Milton-Pace, FL	Advertiser	Conservative Leadership Fund	Show All Lines	
Market	Mobile			Total # of Weeks	1
		Client Code	COLEA	Total	\$7,806.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$1,170.90
Sales Coordinator	Judy Grados	Est Code	808814	Net Total	\$6,635.10
Office	Washington	Product Name	FL	Total Spots	181
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.28 Rev: added \$2370 per agency request.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$24.00	\$120.00	30	
23	HIST	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	30	
24	HIST	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$91.00	\$637.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	181	0	0	0	0	0	0	0	0	0	0	0	181
AMT	\$7,806.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,806.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/29/16

62313040 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62313040
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Judy Grados
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	08/08/16 - 08/14/16
Agency	Del Cielo Media
Advertiser	Conservative Leadership Fund

Client Code	COLEA
Product Code	ORDR
Est Code	808814
Product Name	FL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/29/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$3,327.00	
Commission		\$499.05	
Net Total		\$2,827.95	
Total Spots		179	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.28 Rev: added \$866 per agency request.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	+4, Line added.
2	AEN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$21.00	\$252.00	30	+12, Line added.
3	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$11.00	\$0.00	30	REMOVED SPOTS
4	CNN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	+6, Line added.
5	CNN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	+12, Line added.
6	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	0	\$29.00	\$0.00	30	REMOVED SPOTS
7	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	REMOVED SPOTS
8	DISC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$5.00	\$25.00	30	
9	DISC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
10	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
11	ESPN	MF	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X			-	-	1	\$19.00	\$19.00	30	
12	ESPN	SASU	8/8/16	8/14/16	06:00	15:00						X	X	-	-	2	\$19.00	\$38.00	30	
13	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$29.00	\$290.00	30	
14	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$48.00	\$480.00	30	
15	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	+6, Line added.
16	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	+12, Line added.
17	FXNC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	15	\$11.00	\$165.00	30	
18	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$15.00	\$210.00	30	
19	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$44.00	\$616.00	30	
20	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	+6, Line added.
21	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	+12, Line added.

NCC Cable System Order

Order #	62313040
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Judy Grados
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	08/08/16 - 08/14/16
Agency	Del Cielo Media
Advertiser	Conservative Leadership Fund

Client Code	COLEA
Product Code	ORDR
Est Code	808814
Product Name	FL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/29/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks			
Total		\$3,327.00	
Commission		\$499.00	
Net Total		\$2,827.95	
Total Spots		179	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.28 Rev: added \$866 per agency request.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	10	\$10.00	\$100.00	30	
23	HIST	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	
24	HIST	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$39.00	\$273.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	179	0	0	0	0	0	0	0	0	0	0	0	179
AMT	\$3,327.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,327.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/29/16

62313040 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62313040
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Judy Grados
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	08/08/16 - 08/14/16
Agency	Del Cielo Media
Advertiser	Conservative Leadership Fund

Client Code	COLEA
Product Code	ORDR
Est Code	808814
Product Name	FL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/29/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$29,988.00	
Commission		\$4,498.20	
Net Total		\$25,489.80	
Total Spots		181	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.28 Rev: added \$9444 per agency request.
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$106.00	\$636.00	30	+6, Line added.
2	AEN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$229.00	\$2,748.00	30	+12, Line added.
3	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
4	CNN	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	+6, Line added.
5	CNN	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$99.00	\$1,188.00	30	+12, Line added.
6	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$484.00	\$0.00	30	REMOVED SPOTS
7	DISC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	7	\$32.00	\$224.00	30	
8	DISC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	14	\$53.00	\$742.00	30	
9	DISC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$96.00	\$1,344.00	30	
10	ESPN	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$242.00	\$1,210.00	30	
11	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	11	\$315.00	\$3,465.00	30	
12	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$484.00	\$5,324.00	30	
13	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	+6, Line added.
14	FOOD	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$197.00	\$2,364.00	30	+12, Line added.
15	FXNC	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	10	\$55.00	\$550.00	30	
16	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	15	\$99.00	\$1,485.00	30	
17	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$385.00	\$3,850.00	30	
18	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	+6, Line added.
19	HGTV	ADD 7-28 MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$110.00	\$1,320.00	30	+12, Line added.
20	HIST	MF	8/8/16	8/14/16	09:00	15:00	X	X	X	X	X			-	-	5	\$97.00	\$485.00	30	
21	HIST	MSU	8/8/16	8/14/16	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$194.00	\$776.00	30	

NCC Cable System Order

Order #	62313040	Flight Dates	08/08/16 - 08/14/16	Update Date	07/29/16
Syscode	6588	Agency	Del Cielo Media	Version	2 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Conservative Leadership Fund	Show All Lines	
Market	Mobile			Total # of Weeks	1
		Client Code	COLEA	Total	\$29,988.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$4,498.20
Sales Coordinator	Judy Grados	Est Code	808814	Net Total	\$25,489.80
Office	Washington	Product Name	FL	Total Spots	181
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7.28 Rev: added \$9444 per agency request.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	MSU	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$363.00	\$1,089.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	181	0	0	0	0	0	0	0	0	0	0	0	181
AMT	\$29,988.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$29,988.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/29/16

62313040 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |